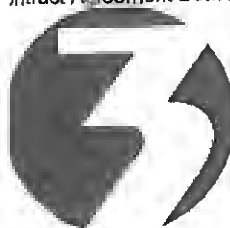


## CONTRACT



**WTKR-TV**  
**720 Boush Street**  
**Norfolk, VA 23510-1583**  
**(757)446-1000**

www.wtkr.com

nd:

**Great American Media**  
**Attention: Diane Bluhm**  
**1010 Wisconsin Ave NW**  
**Suite 800**  
**Washington, DC 20007**

<b>Contract / Revision</b> 544285 /		<b>Alt Order #</b> 07872465
<b>Product</b> DSCC		
<b>Contract Dates</b> 10/30/12 - 11/05/12		<b>Estimate #</b> 11139
<b>Advertiser</b> Democratic Senatorial Campaign Committee		<b>Original Date / Revision</b> 10/29/12 / 10/29/12
<b>Billing Cycle</b> EOM/EOC	<b>Billing Calendar</b> Broadcast	<b>Cash/Trade</b> Cash
<b>Station</b> WTKR	<b>Account Executive</b> Jamie Andrus	<b>Sales Office</b> Washington, D.C.
<b>Special Handling</b> Do Not Mail		
<b>Demographic</b> Adults 35+		
<b>IDB#</b> 8217	<b>Advertiser Code</b>	<b>Product Code</b>
<b>Agency Ref</b>		<b>Advertiser Ref</b>

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Type	Spots	Amount
E 1	3	10/30/12	11/02/12	NewsChannel 3 News	5-6am		:30			NM	5	\$825.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/29/12	11/04/12	-TWTF--				5	\$165.00			
E 2	3	10/30/12	11/02/12	NewsChannel 3 News	6-7am		:30			NM	5	\$1,100.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/29/12	11/04/12	-TWTF--				5	\$220.00			
E 3	3	10/30/12	11/02/12	CBS This Morning	7-9a		:30			NM	8	\$1,120.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/29/12	11/04/12	-TWTF--				8	\$140.00			
E 4	3	11/05/12	11/05/12	CBS This Morning	7-9a		:30			NM	2	\$280.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		11/05/12	11/11/12	M-----				2	\$140.00			
E 5	3	11/03/12	11/03/12	Early Show Saturday	9-11am		:30			NM	1	\$70.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/29/12	11/04/12	-----S-				1	\$70.00			
E 6	3	11/04/12	11/04/12	CBS Sunday Morning	9-1030am		:30			NM	1	\$470.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/29/12	11/04/12	-----S				1	\$470.00			
E 7	3	11/04/12	11/04/12	Face the Nation	1030-11am		:30			NM	1	\$565.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/29/12	11/04/12	-----S				1	\$565.00			
D 8	3	10/30/12	11/02/12	Price Is Right	11am-12n		:30			NM	0	\$0.00
D 9	3	10/30/12	11/02/12	NewsChannel 3 News	12n-1230pm		:30			NM	0	\$0.00
D 10	3	11/05/12	11/05/12	NewsChannel 3 News	12n-1230pm		:30			NM	0	\$0.00
D 11	3	10/30/12	11/02/12	CBS Daytime	1228-3pm		:30			NM	0	\$0.00
E 12	3	10/30/12	11/02/12	Ellen Degeneres 3pm	3-4pm		:30			NM	5	\$1,350.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/29/12	11/04/12	-TWTF--				5	\$270.00			
E 13	3	10/30/12	11/02/12	NewsCha 3 News First @ 4p	358-5pm		:30			NM	5	\$1,575.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/29/12	11/04/12	-TWTF--				5	\$315.00			
E 14	3	10/30/12	11/02/12	NewsChannel 3 News	5-530pm		:30			NM	4	\$1,600.00

(\* Line Transactions: N = New, E = Edited, D = Deleted)

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Contract / Revision	Alt Order #
544285 /	07872465

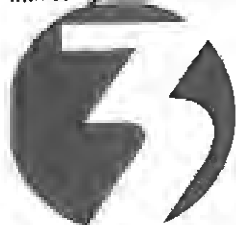
Contract Dates	Product	Estimate #
10/30/12 - 11/05/12	DSCC	//1139

Advertiser	Original Date / Revision
Democratic Senatorial Ca	10/29/12 / 10/29/12

Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Type	Spots	Amount
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/29/12	11/04/12	-TWTF--				4	\$400.00			
15	3	11/05/12	11/05/12	Newschannel 3 News	5-530pm		:30			NM	1	\$400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		11/05/12	11/11/12	M-----				1	\$400.00			
16	3	10/30/12	11/02/12	Newschannel 3 News	530-6pm		:30			NM	4	\$1,880.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/29/12	11/04/12	-TWTF--				4	\$470.00			
17	3	11/05/12	11/05/12	Newschannel 3 News	530-6pm		:30			NM	1	\$470.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		11/05/12	11/11/12	M-----				1	\$470.00			
18	3	10/30/12	11/02/12	Newschannel 3 News	6-630pm		:30			NM	4	\$2,360.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/29/12	11/04/12	-TWTF--				4	\$590.00			
19	3	11/05/12	11/05/12	Newschannel 3 News	6-630pm		:30			NM	1	\$590.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		11/05/12	11/11/12	M-----				1	\$590.00			
20	3	10/30/12	11/02/12	7-730pm	7-730pm		:30			NM	3	\$3,495.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/29/12	11/04/12	-TWTF--				3	\$1,165.00			
21	3	11/05/12	11/05/12	7-730pm	7-730pm		:30			NM	1	\$1,165.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		11/05/12	11/11/12	M-----				1	\$1,165.00			
22	3	10/30/12	11/02/12	The Insider	730p-8pm		:30			NM	3	\$3,495.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/29/12	11/04/12	-TWTF--				3	\$1,165.00			
23	3	11/05/12	11/05/12	The Insider	730p-8pm		:30			NM	1	\$1,165.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		11/05/12	11/11/12	M-----				1	\$1,165.00			
24	3	11/03/12	11/03/12	730-8pm	730-8pm		:30			NM	1	\$70.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/29/12	11/04/12	-----S-				1	\$70.00			
D 25	3	11/05/12	11/05/12	Monday Prime	9-10pm		:30			NM	0	\$0.00
E 26	3	10/30/12	10/30/12	NCIS	8-9pm		:30			NM	1	\$4,660.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/29/12	11/04/12	-T-----				1	\$4,660.00			
E 27	3	10/31/12	10/31/12	Wednesday Prime	10-11pm		:30			NM	1	\$1,765.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/29/12	11/04/12	--W----				1	\$1,765.00			
D 28	3	11/04/12	11/04/12	Sunday Prime	7-8pm		:30			NM	0	\$0.00
E 29	3	10/30/12	11/02/12	Late News (M-F)	11-1135p		:30			NM	4	\$3,020.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/29/12	11/04/12	-TWTF--				4	\$755.00			
E 30	3	11/05/12	11/05/12	Late News (M-F)	11-1135p		:30			NM	1	\$755.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		11/05/12	11/11/12	M-----				1	\$755.00			
D 31	3	11/03/12	11/03/12	NCAA Football	12n-3p		:30			NM	0	\$0.00
E 32	3	11/03/12	11/03/12	NCAA Football	330-7p		:30			NM	2	\$1,250.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/29/12	11/04/12	-----S-				2	\$625.00			

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<u>Contract / Revision</u>		<u>Alt Order #</u>
544285 /		07872465
<u>Contract Dates</u>		<u>Product</u>
10/30/12 - 11/05/12		DSCC
<u>Estimate #</u>		
		//1139
<u>Advertiser</u>		<u>Original Date / Revision</u>
Democratic Senatorial Ca		10/29/12 / 10/29/12

Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Type	Totals	
											Spots	Amount
33	3	11/04/12	11/04/12	NFL Football (Early)	1-5p		:30			NM	1	\$2,375.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/29/12	11/04/12	-----S				1	\$2,375.00			
34	3	11/04/12	11/04/12	NFL Football	4-8pm		:30			NM	0	\$0.00
35	3	11/05/12	11/05/12	Monday Prime	8-9pm		:30			NM	1	\$1,880.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		11/05/12	11/11/12	M-----				1	\$1,680.00			
36	3	11/03/12	11/03/12	NCAA Football	Various		:30			NM	2	\$1,250.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/29/12	11/04/12	-----S-				2	\$625.00			
<b>Totals</b>											<b>70</b>	<b>\$40,800.00</b>

Time Period	# of Spots	Gross Amount	Net Amount
10/29/12 - 11/05/12	70	\$40,800.00	\$34,680.00
<b>Totals</b>	<b>70</b>	<b>\$40,800.00</b>	<b>\$34,680.00</b>

**Signature:** \_\_\_\_\_ **Date:** \_\_\_\_\_

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